

Registration Form

By email to info@markt550.ch
or fax: +41 (0)43 399 45 75



EXHIBITORS

(Billing address)

Company name

Ms Mr

First name

Surname

Street/no.

Additional

P.O. Box

Postcode/town

Telephone

Fax

Email

Website

STAND ALLOCATION

Please tick. All prices are in CHF excluding 7.7% VAT. Detailed information about stands can be found on page 2.

Open space	Empty stand areas from 9 m ² (excluding stand construction, carpet, ancillary costs). Minimum depth 3 metres	<input type="checkbox"/>	Empty stand area (without stand structure)	Desired size	Price / m ²
	Additional open sides option	<input type="radio"/>	2 open sides (10% surcharge)	<input type="radio"/>	3 open sides (20% surcharge)

Market	Market stand:	Including	Price
	<input type="checkbox"/> Small market stand, 6 m ² (3 metres x 2 metres)	Stand surface area, 1 market table (220x70x90cm), 2 x 1500W clamp spotlights (including light) (please order power connection for external devices)	1,750.00
	<input type="checkbox"/> Large market stand, 9 m ² (3 metres x 3 metres)	Stand surface area, 2 market table (220x70x90cm), 2 x 1500W clamp spotlights (including light) (please order power connection for external devices)	2,950.00

System	System stand:	Including	Price
	<input type="checkbox"/> At 3x3m (9 m ²)	<ul style="list-style-type: none"> stand area 6mm chipboard walls, white tiled carpet: Colour according to choice lighting: Per 3 m² (1 x 150-Watt spotlight) 1 sign board with fascia lettering (max. 30 characters) 	3,150.00
	<input type="checkbox"/> B 4x3m (12 m ²)		4,200.00
	<input type="checkbox"/> C 5x3m (15 m ²)		5,250.00
<input type="checkbox"/> D ____ x ____ m = ____ m ²	340.00/ m ²		
Additional open sides option <input type="radio"/> 2 open sides (10% surcharge) <input type="radio"/> 3 open sides (20% surcharge)			

Shared stand	Shared stand:	Including	Price / m²
	Ideal for presenting topics as a shared stand or even individually From 40 m² (e.g. 8 x 5m)	<ul style="list-style-type: none"> stand area 1 cabin: 3x4m or 2x6m in the centre of the stand 1 market table per 8m² surface area (220x70x90cm), including table cloth 2 sign boards (310x46cm / white), including fascia lettering 4 or 8 100W clamp spotlights PVC floor covering 	250.00
	<input type="checkbox"/> ____ x ____ m = ____ m ²		

Desired exhibition area:	<input type="checkbox"/> Slow Food <input type="checkbox"/> Organic, certificate no.: _____	<input type="checkbox"/> Vegan <input type="checkbox"/> Delicatessen <input type="checkbox"/> Non-food
(Additional product questionnaire/organic certificate (CH/EU))		

Fixed media fee	<input checked="" type="checkbox"/> In addition to the area rent we charge a fixed media fee of CHF250 per exhibitor (publications, exhibition catalogue, website)
Co-exhibitors	Register your co-exhibitors with a separate form. Fee per co-exhibitor CHF500, including fixed media fee
Power connection required for connecting external devices ?	yes, we would like to order: <input type="checkbox"/> 2kW/230V (CHF 150) <input type="checkbox"/> 4kW/230V (CHF 180) <input type="checkbox"/> 6kW/230V (CHF 290) <input type="checkbox"/> CEE 16 (CHF 420)
Comments	

SIGNATURE	With the exhibitor's signature, the registration shall be regarded as binding. The Terms and Conditions of Mai 2022 shall apply.	
Place/date	Stamp/signature of the exhibitor	

STAND CONSTRUCTION INFORMATION



Open space	<p>Your individual presentation</p> <p><input type="checkbox"/> Please contact us.</p>		<p>Your individual exhibition concept</p> <p>Please provide us with your brief and we will develop together with you an individual exhibition concept with plenty of experience and commitment.</p>

Market stand	<p>Small market stand (6 m²)</p>	<p>Large market stand (9 m²)</p>
	<p>Size 3m (width) x 2m (depth)</p> <p>Equipment:</p> <ul style="list-style-type: none"> • market stand, 3 x 2m with red straw roof • and suspended rear straw wall • 1 market table L: 220 cm, W: 70 cm, H: 90 cm • 2 x 150W clamped spotlights (lighting included in stand price) 	<p>Size 3m (width) x 3m (depth)</p> <p>Equipment:</p> <ul style="list-style-type: none"> • market stand, 3 x 3m with red straw roof • and suspended rear straw wall • 2 market table L: 220 cm, W: 70 cm, H: 90 cm • 2 150W clamped spotlights (lighting included in stand price)

System stand	<p>System stand</p>	<p>Available in sizes: 3 x 3 m / 4 x 3 m / 5 x 3 m / or on consultation</p> <ul style="list-style-type: none"> • tiled carpet: Colour according to choice (standard: anthracite) • walls: Skeleton frame: SYMA, structure height: 2.5 m, wall elements: 6 mm chipboard, white • lighting: 1 x 100 Watt halogen lamp per 3 m² of stand surface area • screen: 120x40 cm with standard text • lettering: Helvetica font (max. 30 characters) black or logo <p>Additional furnishings can be ordered with the organiser after receipt of technical documents</p>

Shared stand	<p>Shared stand</p>		<p>Shared stand for 10 exhibitors (example)</p> <ul style="list-style-type: none"> • surface area: 10 m x 8 m = 80 m² • 1 cabin: 3 m x 4 m = 12 m² (or 6 x 2 = 12 m²) • 10 220x70x90cm tables including tablecloth • 8 x 100W clamp spotlights • floor covering: PVC • 2 sign boards (310x46cm / white), including fascia lettering

Eintrag Ausstellerverzeichnis & Produktkategorie

Bitte zusammen mit der Anmeldung retournieren

Faxen an: +41 43 399 45 75 oder per E-Mail an: info@markt550.ch



Bitte unbedingt ausfüllen!

Eintrag für das Ausstellerverzeichnis im Internet/Messeflyer/Magazin: (Bitte in Blockschrift ausfüllen)

Firma: _____

Strasse: _____

PLZ/Ort: _____

Telefon: _____ Internet: www. _____

Wir möchten in folgenden Produktkategorien genannt werden:

Bitte kreuzen Sie zutreffendes an (Mehrfachnennung möglich)

- | | | |
|---|---|--|
| <input type="checkbox"/> 1 Getreide und Getreideerzeugnisse | <input type="checkbox"/> 8 Teigwaren | <input type="checkbox"/> 15 Trockenfrüchte / Nüsse |
| <input type="checkbox"/> 2 Obst und Gemüse | <input type="checkbox"/> 9 Fisch und Meeresfrüchte | <input type="checkbox"/> 16 Kräuter |
| <input type="checkbox"/> 3 Getränke alkoholfrei | <input type="checkbox"/> 10 Molkereiprodukte | <input type="checkbox"/> 17 Senf |
| <input type="checkbox"/> 4 Medien / Bücher / Reisen | <input type="checkbox"/> 11 Süswaren und Schokolade | <input type="checkbox"/> 18 Kaffee / Tee |
| <input type="checkbox"/> 5 Fleisch und Wurstwaren | <input type="checkbox"/> 12 Eiscreme | <input type="checkbox"/> 19 Trüffel |
| <input type="checkbox"/> 6 Wein, Spirituosen, Bier | <input type="checkbox"/> 13 Oele / Essig | <input type="checkbox"/> 20 Verbände / Institutionen |
| <input type="checkbox"/> 7 Kolonialwaren | <input type="checkbox"/> 14 Gewürze und Saucen | <input type="checkbox"/> 21 Küchengeräte |

Messemagazineintrag für Hauptmieter und Mitaussteller/Untermieter

Der Grundeintrag im Messemagazin ist für Hauptmieter und Mitaussteller **obligatorisch** und umfasst einen Eintrag im Branchenverzeichnis sowie im Online-Ausstellerverzeichnis auf www.markt550.ch.

Bitte tragen Sie in den obigen Feldern Ihre Firmenanschrift ein, so wie Sie in den Publikationen genannt werden möchten. Gross- und Kleinbuchstaben werden übernommen.

Mitaussteller (Bitte in Blockschrift ausfüllen)

Mitaussteller 1

Firma: _____

Strasse: _____

PLZ/Ort: _____

Telefon: _____ Internet: www. _____

Wir möchten in folgenden Produktkategorien genannt werden:

Bitte kreuzen Sie zutreffendes an (Mehrfachnennung möglich)

- | | | |
|---|---|--|
| <input type="checkbox"/> 1 Getreide und Getreideerzeugnisse | <input type="checkbox"/> 8 Teigwaren | <input type="checkbox"/> 15 Trockenfrüchte / Nüsse |
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| <input type="checkbox"/> 4 Medien / Bücher / Reisen | <input type="checkbox"/> 11 Süswaren und Schokolade | <input type="checkbox"/> 18 Kaffee / Tee |
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| <input type="checkbox"/> 7 Kolonialwaren | <input type="checkbox"/> 14 Gewürze und Saucen | <input type="checkbox"/> 21 Küchengeräte |

Ort, Datum

Rechtsgültige Unterschrift:

Bei mehr als 1 Mitaussteller bitte dieses Formular kopieren.

GENERAL TERMS AND CONDITIONS (T&Cs)



Registration and entering into the contract

The exhibitor documents of the organiser for holding the holding shall be regarded as an invitation to treat. An exhibitor registration shall be regarded as binding.

The contract shall enter into effect on written confirmation of registration by the organisers. Registration may be rejected without reason. With registration, the exhibitor acknowledges these Terms and Conditions and other exhibitor documents (registration form, information, stand construction, price lists, service and ancillary costs).

Co-exhibitors

Co-exhibitors shall be regarded as individuals, companies or organisations appearing in any form at the stand of another individual, company or organisation, whether by means of addresses, items, brochures or personal appearance. Co-exhibitors shall register separately and will only be permitted at an exhibition with the express consent of the exhibition management. The same conditions as for the main exhibitor shall apply. In addition, the registration form must also be signed as legal by the main exhibitor. With shared stands, one of the exhibitors shall take on the obligations of a main exhibitor, while the others will be regarded as co-exhibitors. The main exhibitor shall also be liable towards the exhibition management for the obligations of the co-exhibitors. Each co-exhibitor shall pay the fixed exhibitor fee and any ancillary costs.

Admission requirements

The exhibition management decides alone and definitively about the admission of individuals, companies, organisations and exhibited items. Rejections do not require justification. No claims resulting from the admission or rejection of individuals, companies, organisations of exhibited items will be recognised. In principle, only items registered and matching the product description or, as may apply, specialist area may be exhibited. The exhibition management is entitled to demand the exact details of individual items intended for exhibition. In this event, non-registered items may not be exhibited, and the exhibition management reserves the right to remove such items from the stand at the cost of the exhibitor. The exhibition management is entitled to restrict the stand area applied for and the items exhibited. Particular location requests and competition exclusions may not be recognised as a condition of participation.

Payment terms

The invoice for the exhibition area (100%) will be invoiced after the contract has been entered into as of December and shall be paid within 30 days as of invoicing. The final invoice together with all ancillary and additional payments shall be paid within 10 days after invoicing. By no later than the start of the official admission period, the exhibition management must be in possession of payment or legally valid proof of payment, otherwise the exhibition management shall be authorised to refuse the exhibitor access to the premises or, as may apply, clear the stand immediately at its costs.

Stand allocation

Requests for position will be considered as far as possible, but not accepted as a condition. Position will be dealt with according to subject area and individual requirements. The overall appearance of the exhibition shall be decisive. Objections shall be sent by registered mail within 7 days of the plan being sent, otherwise the position shall be regarded as accepted. Where required, the organiser is entitled to allocate the exhibitor another space in another location, amend the size and dimensions of their stand, relocate or close entrances to the hall or open spaces, and undertake other structural changes deviating from those already confirmed. The organiser shall in no way be liable towards to the exhibitor for consequences resulting from the position or surroundings of their stand.

Electricity/waste

Power consumption and power connection shall be charged separately. Waste shall be charged at a fixed rate of CHF 3.50 per square metre of exhibition space in all halls. The main exhibitor shall be invoiced at CHF 1.25 per square metre of exhibition space for power consumption.

Direct sales/tasting sessions

The direct sale of goods and tasting services shall be permitted. Stands where food and drink is given out for consumption for free or payment (in the sense of a bar or public house business) and catering shall be subject to Cantonal legislation regarding catering business. The mandatory permit for tasting session stands and catering operations shall be obtained collectively by the exhibition management for all operations. Fees for these permits shall be charged proportionately to the owners of tasting session stands and catering operations. The organiser accepts no liability for any official prohibition of advertising or sales.

Promotional measures

Free draws, competitions and promotional measures of any nature are shall only be permitted with written consent of the organiser.

Insurance

All exhibitors shall take out insurance for items exhibited and stand equipment against fire and natural disasters, as well as third-party liability insurance. In addition, also insuring items exhibited and stand equipment against damage and loss during the exhibition and when transporting to and from is also recommended for exhibitors.

Liability for assistants

In accordance with Article 55 or, as may apply, 101 of the Swiss Law of Obligations, the exhibitor shall be liable for damage caused by suppliers, stand constructors or other assistants employed by the exhibitor.

Guarding

For security reasons, individual guarding of stands may only be commissioned by the exhibition management. While stand staff are absent, exhibitors shall lock objects with a value of CHF10,000 or more in a strongroom (in particular at night). Keeping cash, jewellery, data storage, technical components etc. in a safe is recommended.

Force majeure

In the event of compelling reasons, third-party fault, chance, political and economic events as well as official orders, the exhibition management shall be entitled to postpone, curtail, or extend an event or adapt the operation to the circumstances. In such cases, the exhibition management rejects any liability and the exhibitors are neither entitled to terminate the contract nor compensation. Payments already made shall be reimbursed to event-ex ag after deduction of any costs and expenses incurred. Any unforeseeable circumstance for which neither the exhibition management nor the exhibitor are responsible, including force majeure, shall be regarded as chance.

HALLE 550 rules

The rules for HALLE 550 shall form an integral component of these provisions, with the exception of facts otherwise governed in these exhibitor provisions. The rules for the exhibition site are available on request. The exhibition management is entitled to issue instructions. Anyone not following directives may be excluded at any time from participating. The party involved or third parties shall, as a result, in no way be entitled to repayment of stand rents, fees, compensation or similar.

Stand construction

Private stand structures must be submitted to the organiser for approval. The maximum structure height in Hall 550 is 5m.

Terminating the contract

Where the exhibitor forgoes participating in the exhibition after the contract has been confirmed it shall pay the following compensation for costs:

With termination by 31.10.2022: 10% of the rental costs

With termination in the period 01.11.2022 up to 31.12.2022: 50 % of the rental costs

With termination in the period 01.01.2023 up to the start of the exhibition: 100 % of the rental costs

Once the stand location has been allocated, the full stand area price shall be owed. This shall also apply if the stand area having become free can be rented again. Cancellations shall in any event be in writing.

If the fair is postponed due to a pandemic

If the exhibition is postponed as a result of the restrictions due to a pandemic, the following regulation applies. Cancellation of the registration (via online registration or written confirmation by email) remains without cost consequences for exhibitors regardless of any deadline. Costs incurred by the exhibitor as a result of orders placed in his/her own name with third parties (e.g. for stand construction) or in the form of other expenses (expenses, hotel accommodation, etc.) shall be borne by the exhibitor(s) themselves. The event-ex AG will not pay any compensation.

If the fair is canceled due to a pandemic

If the trade fair is cancelled as a result of the restrictions due to a pandemic, the exhibitor will not incur any cancellation costs. Payments already made will be refunded. Costs incurred by the exhibitor as a result of orders placed with third parties in his/her own name (e.g. for stand construction) or in the form of other expenses (expenses, hotel accommodation, etc.) shall be borne by the exhibitor(s) themselves. event-ex AG will not pay any compensation.

Exhibitor tickets / visitor tickets

Each exhibitor shall receive 1 ticket per 3m² of stand area (maximum of 20). Further tickets may be purchased for CHF15.00. These tickets shall guarantee access to the exhibition halls 2 hours before opening times.

Exhibitors shall receive an individual code/entrance voucher. These allow their guests to obtain free tickets. The exhibitor shall pay 8 Francs for each code/entrance voucher redeemed. A maximum of 50 tickets will be charged. All further tickets shall be free. Co-exhibitors shall receive their own code. The same conditions as for main exhibitors shall apply for tickets acquired in this way. The main exhibitor is free to provide co-exhibitors with its code.

Contract partner / transferring the contractual relationship

MARKT 550 is organised by event-ex ag. Any costs for additional exhibitor tickets, car park tickets or similar ordered by co-exhibitors shall be invoiced to the main tenant bound to the organiser. It shall be for the main tenant to pass on the costs to the co-exhibitor. The organiser shall be authorised to transfer the contractual relationship or resulting individual claims or, as may apply, duties to third parties domiciled in Switzerland (e.g. exhibition management) and may provide these third parties with associated data to the extent required. The organiser shall make the contract partners aware in writing of any transfer of the contractual relationship.

Jurisdiction / place of performance and debt collection

Sole jurisdiction for all proceedings as well as the place of performance and debt collection for exhibitors without a registered office or, as may apply, domicile in Switzerland lies with the courts of Uster/ZH.

Nevertheless, the organiser is entitled to assert its rights before any other competent authority. Mandatory legal provisions of Swiss Law shall be reserved. Should the wording of the exhibitor provisions translated into other languages lead to disputes regarding interpretation, the German version shall prevail. All verbal agreements and special provisions shall require written confirmation. The exhibitor provisions are an integral component of a contract being entered into (subject to changes). All subsequent circulars and written notices shall be regarded as a component part of the provisions.

Uster, Mai 2022